**SWORN AFFIDAVIT – MAC B-BBEE QUALIFYING SMALL ENTERPRISE**
**Marketing, Advertising and Communications Research Industry**

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I the undersigned,

| | |
|---|---|
| **Full name & Surname** | Janine Kruger |
| **Identity Number** | 7708270048086 |

Hereby declare under oath as follows:

1. The contents of this statement are to the best of my knowledge a true reflection of the facts.

2. I am a ~~member~~ / director / ~~owner~~ of the following enterprise and am duly authorised to act on its behalf:

| | |
|---|---|
| **Enterprise Name** | Happy Friday Johannesburg (Pty) Ltd |
| **Trading Name** | N/A |
| **Registration Number** | 2018/081534/07 |
| **VAT Number** | 4090203847 |
| **Nature of Business** | Marketing, advertisting and communications agency |
| **Enterprise Address** | Unit G06, Block A,<br>Grosvenor Square<br>10 Park Lane, Century City, 7441 |

***Definition of "Black People"***
*As per the Broad-Based Black Economic Empowerment Act 53 of 2003 as Amended by Act No 46 of 2013*
*"Black People" is a generic term which means Africans, Coloureds and Indians –*
*(a) Who are citizens of the Republic of South Africa by birth or descent; or*
*(b) Who became citizens of the Republic of South Africa by naturalization*
*i. Before 27 April 1994; or*
*ii. On or after 27 April 1994 and who would have been entitled to acquire citizenship by naturalization prior to that date*

3. I hereby declare under oath that:

- The Enterprise is 51 % Black Owned as per Amended Code Series 100 of the Amended Codes of Good Practice issued under section 9 (1) of B-BBEE Act No 53 of 2003 as Amended by Act No 46 of 2013;
- The Enterprise is 21% Black Woman Owned as per Amended Code Series 100 of the Amended Codes of Good Practice issued under section 9 (1) of B-BBEE Act No 53 of 2003 as Amended by Act No 46 of 2013;
- I hereby confirm the above ownership was achieved using the flow through principle.

***Definition of "Black Designated Groups"***
*Black designated groups: Means*
*a) Unemployed black people not attending and not required by law to attend an educational institution and not awaiting admission to an educational institution*
*b) Black people who are youth as defined in the National Youth Commission Act of 1996*
*c) Black people who are persons with disabilities as defined in the Code of Good Practice on employment of people with disabilities issued under the Employment Equity Act*
*d) Black people living in rural and under-developed areas*
*e) Black military veterans who qualifies to be called a military veteran in terms of the Military Veterans Act 18 of 2011;*

- The Enterprise is 0 % Black Designated Group Owned as per Amended Code Series 100 of the Amended Codes of Good Practice issued under section 9 (1) of B-BBEE Act No 53 of 2003 as Amended by Act No 46 of 2013

  - Black Youth % = 0 %
  - Black Disabled % = 0 %
  - Black Unemployed % = 0 %
  - Black People living in Rural areas % = 0 %
  - Black Military Veterans % = 0 %

- Based on the ~~Financial Statements~~/Management Accounts and other information available on the latest financial year-end of 2026/02/28, (YYYY/MM/DD) the annual Total Revenue was between R10,000,000.00 (Ten Million Rands) and R50,000,000.00 (Fifty Million Rands)
- Please confirm on the table below the B-BBEE level contributor, **by ticking the applicable box.**

| | | |
|---|---|---|
| 100% black owned | **Level One** (135% B-BBEE procurement recognition) | |
| Is at least 51% black owned | **Level Two** (125% B-BBEE procurement recognition) | X |

3. I know and understand the contents of this affidavit and I have no objection to take the prescribed oath and consider the oath binding on my conscience and on the owners of the enterprise which I represent in this matter.
4. The sworn affidavit will be valid for a period of 12 months from date signed by the commissioner.

Deponent Signature: _____

Date: 26/03/2026

_____

Commissioner of Oaths
Signature & stamp

Ek sertifiseer dat hierdie dokument 'n ware afdruk/kopie/uittreksel is van die
I certify that this document is a true reproduction/copy of the original

oorspronklike wat deur my persoonlik besigtig is en dat volgens my
which was examined by me and that, from my observations, the

waarnemings, die oorspronklike nie op enige wyse gewysig is nie
original has not been altered in any manner.

9/0/0 9-1-8-2 Handtekening/Signature

Sandra de Alleudie

SUID-AFRIKAANSE POLISIEDIENS
VISPOL COMMANDER
2026 -03- 23
SOUTH AFRICAN POLICE SERVICE