

**SWORN AFFIDAVIT – B-BBEE QUALIFYING SMALL ENTERPRISE
Marketing, Advertising and Communications Research Industry**

I, the undersigned,

Full name & Surname:	Janine Kruger
Identity number:	7708270048086

Hereby declare under oath as follows:

1. The contents of this statement are to the best of my knowledge a true reflection of the facts.
2. I am a Member / Director / Owner of the following enterprise and am duly authorised to act on its behalf:

Enterprise Name:	Happy Friday Johannesburg (Pty) Ltd
Trading Name (If Applicable):	N/A
Registration Number:	2018/081534/07
Vat Number:	4090203847
Enterprise Physical Address:	Unit G06, Block A, Grosvenor Square, 10 Park Lane, Century City
Type of Entity (CC, (Pty) Ltd, Sole Prop etc.):	Pty (Ltd)
Nature of Business:	Marketing, advertising and communications agency
Definition of "Black People"	As per the Broad-Based Black Economic Empowerment Act 53 of 2003 as Amended by Act No 46 of 2013 "Black People" is a generic term which means Africans, Coloureds and Indians – (a) who are citizens of the Republic of South Africa by birth or descent; Or (b) who became citizens of the Republic of South Africa by Naturalisation i. before 27 April 1994; or ii. on or after 27 April 1994 and who would have been entitled to acquire citizenship by naturalization prior to that date;"
Definition of "Black Designated Groups"	"Black Designated Groups means: (a) unemployed black people not attending and not required by law to attend an educational institution and not awaiting admission to an educational institution; (b) Black people who are youth as defined in the National Youth Commission Act of 1996; (c) Black people who are persons with disabilities as defined in the Code of Good Practice on employment of people with disabilities issued under the Employment Equity Act; (d) Black people living in rural and under developed areas; (e) Black military veterans who qualifies to be called a military veteran in terms of the Military Veterans Act 18 of 2011;"

3. I hereby declare under Oath that:

- The Enterprise is 52 % Black Owned as per Marketing, Advertising and Communication Sector Code in terms of section 9 (1) of the Broad -Based Black Economic Empowerment Amendment Act, (Act No. 53 of 2003) as amended by the B -BBEE Amendment Act No. 46 of 2013.
- The Enterprise is 52 % Black Female Owned as per Marketing, Advertising and Communication Sector Code in terms of section 9 (1) of the Broad -Based Black Economic Empowerment Amendment Act, (Act No. 53 of 2003) as amended by the B -BBEE Amendment Act No. 46 of 2013.
- The Enterprise is 0 % Black Designated Group Owned as per Marketing, Advertising and Communication Sector Code in terms of section 9 (1) of the Broad -Based Black Economic Empowerment Amendment Act, (Act No. 53 of 2003) as amended by the B -BBEE Amendment Act No. 46 of 2013.

• Black Designated Group Owned % Breakdown as per the definition stated above:


- Black Youth % = 0 %
- Black Disabled % = 0 %
- Black Unemployed % = 0 %
- Black People living in Rural areas % = 0 %
- Black Military Veterans % = 0 %

• Based on the Financial Statements/Management Accounts and other information available on the latest financial year-end of 28/02/2024, the annual Total Revenue was between R10,000,000.00 (Ten Million Rands) and R50 000 000 (Fifty Million Rands)

• Please Confirm on the below table the B-BBEE Level Contributor, **by ticking the applicable box.**

100% Black Owned	Level One (135% B-BBEE procurement recognition level)	
At least 51% Black Owned	Level Two (125% B-BBEE procurement recognition level)	X

4. I know and understand the contents of this affidavit and I have no objection to take the prescribed oath and consider the oath binding on my conscience and on the Owners of the Enterprise which I represent in this matter.
5. The sworn affidavit will be valid for a period of 12 months from the date signed by commissioner.

Deponent Signature: 
Date: 24/04/2024


Masizana Y
7202996-0
Commissioner of Oaths
Signature & stamp

