

**SWORN AFFIDAVIT – B-BBEE QUALIFYING SMALL ENTERPRISE  
Marketing, Advertising and Communications Research Industry**

I, the undersigned,

<b>Full name &amp; Surname:</b>	Janine Kruger
<b>Identity number:</b>	7708270048086

Hereby declare under oath as follows:

1. The contents of this statement are to the best of my knowledge a true reflection of the facts.
2. I am a Member / Director / Owner of the following enterprise and am duly authorised to act on its behalf:

<b>Enterprise Name:</b>	Happy Friday Cape Town (Pty) Ltd
<b>Trading Name (If Applicable):</b>	N/A
<b>Registration Number:</b>	2013/117352/07
<b>Vat Number:</b>	4940178744
<b>Enterprise Physical Address:</b>	Unit G06, Block A, Grosvenor Square, 10 Park Lane, Century City
<b>Type of Entity (CC, (Pty) Ltd, Sole Prop etc.):</b>	Pty (Ltd)
<b>Nature of Business:</b>	Marketing, advertising and communications agency
<b>Definition of "Black People"</b>	As per the Broad-Based Black Economic Empowerment Act 53 of 2003 as Amended by Act No 46 of 2013 "Black People" is a generic term which means Africans, Coloureds and Indians – (a) who are citizens of the Republic of South Africa by birth or descent; Or (b) who became citizens of the Republic of South Africa by Naturalisation i. before 27 April 1994; or ii. on or after 27 April 1994 and who would have been entitled to acquire citizenship by naturalization prior to that date;"
<b>Definition of "Black Designated Groups"</b>	"Black Designated Groups means:  (a) unemployed black people not attending and not required by law to attend an educational institution and not awaiting admission to an educational institution; (b) Black people who are youth as defined in the National Youth Commission Act of 1996; (c) Black people who are persons with disabilities as defined in the Code of Good Practice on employment of people with disabilities issued under the Employment Equity Act; (d) Black people living in rural and under developed areas; (e) Black military veterans who qualifies to be called a military veteran in terms of the Military Veterans Act 18 of 2011;"

3. I hereby declare under Oath that:

- The Enterprise is 52 % Black Owned as per Marketing, Advertising and Communication Sector Code in terms of section 9 (1) of the Broad -Based Black Economic Empowerment Amendment Act, (Act No. 53 of 2003) as amended by the B -BBEE Amendment Act No. 46 of 2013.
- The Enterprise is 52 % Black Female Owned as per Marketing, Advertising and Communication Sector Code in terms of section 9 (1) of the Broad -Based Black Economic Empowerment Amendment Act, (Act No. 53 of 2003) as amended by the B -BBEE Amendment Act No. 46 of 2013.
- The Enterprise is 0 % Black Designated Group Owned as per Marketing, Advertising and Communication Sector Code in terms of section 9 (1) of the Broad -Based Black Economic Empowerment Amendment Act, (Act No. 53 of 2003) as amended by the B -BBEE Amendment Act No. 46 of 2013.

• Black Designated Group Owned % Breakdown as per the definition stated above:

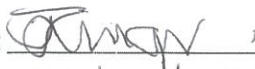
- Black Youth % = 0 %
- Black Disabled % = 0 %
- Black Unemployed % = 0 %
- Black People living in Rural areas % = 0 %
- Black Military Veterans % = 0 %


• Based on the Financial Statements/Management Accounts and other information available on the latest financial year-end of 28/02/2024, the annual Total Revenue was between R10,000,000.00 (Ten Million Rands) and R50 000 000 (Fifty Million Rands)

• Please Confirm on the below table the B-BBEE Level Contributor, **by ticking the applicable box.**

100% Black Owned	<b>Level One</b> (135% B-BBEE procurement recognition level)	
At least 51% Black Owned	<b>Level Two</b> (125% B-BBEE procurement recognition level)	X

4. I know and understand the contents of this affidavit and I have no objection to take the prescribed oath and consider the oath binding on my conscience and on the Owners of the Enterprise which I represent in this matter.
5. The sworn affidavit will be valid for a period of 12 months from the date signed by commissioner.

Deponent Signature:   
Date: 24/04/2024

  
Masizana Y  
7202996-0  
CST  
Commissioner of Oaths  
Signature & stamp

